



## iTaLAM.org - PRIVACY POLICY

Last updated: October 28<sup>th</sup>, 2018

This site ("Site" or "iTALAM.org") is owned and operated by iTALAM.org Inc. ("iTALAM.org"). iTALAM.org is acting in accordance with the [Children's Online Privacy Protection Act of 1998](#). Our information collection practices are described below. **We urge kids to check with their teachers/parents before entering information on any website and we urge teachers/parents to discuss with their kids' restrictions regarding the online release of personal information to anyone they don't know.**

**If iTALAM.org learns that a child under the age of 18 years has provided personally identifiable information to the Site without verifiable teacher/parent consent, iTALAM.org will use commercially reasonable efforts to delete such information from the iTALAM.org databases.**

Please read this Privacy Policy carefully. By visiting and using this Site, you acknowledge and agree that your use of our Site, and any dispute over privacy, is governed by this Privacy Policy and our [Terms of Use](#).

### **What Information Is Collected?**

At iTALAM.org, we limit our collection of personal identifiable information of our users to the registration process which is done by the parent or the teacher of the child who will be using the Site. We collect the following information from the parent/guardian upon registration to our Site: parent's/guardian's/teacher's name, password, parent's/guardian's/teacher's email address, name, and date of birth of each of the children that are permitted by the parent/guardian to use the Site under his/her specific user name; and, at the parent's or guardian's discretion, we further collect the child's photo ("**User Information**") and personal creations (recording, creative art, and assignments). This information is collected so kids can participate in activities without giving unnecessary personal information and to receive personalized and appropriate learning experience and materials. iTALAM.org does not condition a kid's participation in any of our online activities on the disclosure of more information than is reasonably necessary to participate in the activity. **Use of Information**

The User Information may be used by us solely for providing the services on **iTaLAM.org**, and for communications related to iTaLAM services such as sending newsletters, notices about new features, or other information of interest to you relating to **iTaLAM.org**.

The Site and the services therein are constantly evolving and changing in content and in features. User Information helps guide such changes and evolution. Accordingly, we may access nonpersonally identifiable information about your and other users' use of our Site, including, without limitation, the manner, consistency, duration and other information identifying the ways in which you and other users as whole use and access **iTaLAM.org** and/or services therein. We also may aggregate various statistical and other data related to such use, including, without limitation, ascertaining aggregated usage, patterns and other behavioral information in order to expand and better develop our Site and services to enhance your experience. This information does not include individually identifiable personal information.

iTaLAM.org will not distribute, sell or rent any User Information to other people or nonaffiliated companies, except for sale of **iTaLAM.org** as a whole to another entity, where the acquirer shall undertake to materially comply with this Privacy Policy, except to enable the provision of services on our Site or when we have your permission to do so.

Notwithstanding anything to the contrary, you acknowledge, consent, and agree that iTaLAM.org may access, preserve, use, and disclose your User Information, if required to do so by law or in a good faith belief that such access, preservation or disclosure is reasonably necessary to: (a) enforce the **iTaLAM.org** Terms of Use (b) respond to your customer service requests; (c) comply with legal process; and/or (d) protect the rights, property, or personal safety of iTaLAM.org, its users, or the public.

### **Cookies and Additional Anonymous Information**

iTaLAM.org places cookies on your computer to retain your individual preferences and improve your user experience with our site and services, as well as to tell us what features of our site, services or software are most popular. We do not store any personal identification information in cookies, nor do we use cookies to obtain any personal information from you. You can change the configuration of your browser in such a manner that you will not be able to receive any cookies during your use of the iTaLAM.org services, software or website. In that event, your access or use of certain parts of our site, software or services, may be restricted. IP addresses, URLs visited, and related information is recorded for all site visitors for the purpose of site traffic analytics and captured as part of normal operation in our server logs.

## **Parental Access**

At **iTaLAM.org** we want to help parents/guardians/teachers ensure that their kids have a safe and fun online experience. For this purpose, parents/guardians/teachers can print out and mail or fax us a signed form that allows them to review any identifiable information collected about their children, request that such information be deleted, and/or that there be no further collection or use of their child's information. iTaLAM.org takes steps to verify the identity of teachers/parents/legal guardians requesting information about a child and to ensure that the person is in fact the child's parent or legal guardian.

## **For kids**

Remember to be smart online. Do not give out your full name, e-mail address, home address, telephone number or any other personal information that would enable someone to contact you either online or offline, without first asking your teacher, parent or guardian for permission.

## **Security**

iTaLAM.org takes commercially reasonable organizational and technical steps to protect the privacy of your personal identifiable information. iTaLAM.org will make best efforts to ensure that your information will be accessible only by authorized employees of iTaLAM.org who need to have access to this information in order to provide you with the services on **iTaLAM.org**. However, you should be aware that there is no data that is transmitted over the Internet that can be guaranteed 100% secure in transmission or safe from theft or illegal capture, and therefore we do not guaranty absolute resistance from unauthorized access.

## **Changes to this privacy policy**

iTaLAM.org may periodically update this Privacy Policy. We will notify you about significant changes in the way we treat personal information by placing a prominent notice on our website. In addition, the date at the top of this Privacy Policy will indicate when this policy has most recently been revised; we encourage you to periodically revisit this Privacy Policy to ensure that you are familiar with the current version. **Your continued use of the iTaLAM.org website, after any change to the policy constitutes your acceptance of this Privacy Policy.**

## **Questions / Concerns?**

If you have any questions, comments or concerns regarding **iTaLAM.org** Privacy Policy and/or practices, please email us at: [support@iTALAM.org](mailto:support@iTALAM.org)

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**Personal Information – Signed Form**

**Under the law, you, as a parent or legal guardian of your child, have the right to review any personal information relating to a child under the age of 13 under your care that may be collected by the iTaLAM.org website. Please check the applicable options below.**

- I wish to review all of the personal information currently collected on my child at **iTaLAM.org**.
- I request that all personal information currently collected on my child at **iTaLAM.org** be deleted.
- I request that, in future, all personal information regarding my child no longer be collected or used by **iTaLAM.org**.
- Other request: \_\_\_\_\_

**To help us identify the child in question in our database, please clearly fill out the following:**

Parents or guardians Email address: \_\_\_\_\_

**We are obligated, under the law, to verify the identity of the requestor of this information and to ensure that the requestor is in fact the child’s parent or legal guardian. To help us discharge this responsibility, please fill out the following:**

Please state your full name: \_\_\_\_\_

Please state your relationship with the child: \_\_\_\_\_

If you purchased a subscription to our website, please state the form and date of payment:

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_